BrightLocal

Ranking Report for WoodfellowCalgary

Generated on 25th Jan 2014

Summary

	Up	Down	No Change	New	Lost	
All Search Engines	^ 29	▼ 4	• 0	+ 48	- 7	
Google 1 23	1 • 0 •	14 - 1	Yahoo!	Y! 1 6 4 3	• 0 • 26	
Bing 1 0 1	0 • 0 •	8 - 0	_			

1 Summary data (e.g. rankings 'Up') only applies to Organic and Places/Local results. We do not display summary data for 3rd Party results.

Full Report

Generated: 25th Jan 2014	8	Google		Y !	Yahoo!		 	Bing	
Keywords	Rank	Last	Туре	Rank	Last	Туре	Rank	Last	Туре
Hardwood Floor Refinishing	<u>III</u> -			-			-		
Hardwood Floor Refinishing Calgary	1 8	21	Organic	♣ <u>35</u> ♣ <u>49</u>	n/a n/a	Organic Organic	-		
Hardwood Floor Refinishing Calgary ab	<u>lil</u> 111	32	Organic	1831	n/a n/a	Organic Organic	-		
Calgary Hardwood floor refinishing	1 8	25	Organic	♣ <u>47</u> ♣ <u>48</u>	n/a n/a	Organic Organic	-		
Calgary AB hardwood floor refinishing	1 12	28	Organic	2650	n/a n/a	Organic Organic		n/a n/a	Organic Organic
Floor Finishing	<u>III</u> -			-			-		
Floor Finishing Calgary	<u>III</u>	9 n/a	Organic Organic	-			-		
Floor Finishing Calgary ab	11 + 18 1 19	n/a 24	Organic Organic	⊕ <u>11</u>	n/a	Organic	-		
Calgary floor refinishing	<u>11</u> 1 16	18	Organic	-			49	n/a	Organic
Calgary AB floor refinishing	1 18 1 19	25 n/a	Organic Organic		n/a 44	Organic Organic	-		

Hardwood Floor Installation	lil 4	<u>50</u>	n/a	Organic	-			-		
Hardwood Floor Installation Calgary	<u>lil</u> 1	14	32	Organic	-			-		
Hardwood Floor Installation Calgary ab	iil 1	<u>17</u>	38	Organic	43	n/a	Organic	-		
	4	<u>21</u>	n/a	Organic						
Calgary hardwood floor installation		<u>15</u>	36	Organic	-			-		
Calgary AB hardwood floor installation	1	<u>16</u>	41	Organic	♣ <u>50</u>	n/a	Organic	♣ <u>52</u>	n/a	Organic
Hardwood Floor Repair	<u>ııl</u> -				-			-		
Hardwood Floor Repair Calgary	<u>iii</u> 1	12	24	Organic	1 <u>38</u>	39	Organic	-		
Hardwood Floor Repair Calgary ab	III 1	<u>16</u>	24	Organic	♣ <u>23</u>	n/a	Organic	-		
					4 45	n/a	Organic			
Calgary hardwood floor repair	<u>lil</u> 1	<u>12</u>	20	Organic	-			-		
Calgary AB hardwood floor repair	<u>lil 1</u>	<u> 16</u>	22	Organic	4 36	n/a	Organic	-		
	4	<u>17</u>	n/a	Organic						
Dustless Floor Sanding	<u>ııl</u> -				♣ <u>36</u>	15	Organic	4 <u>36</u>	n/a	Organic
Dustless Floor Sanding Calgary	ııl 1	<u>6</u>	7	Organic	↓ <u>14</u>	11	Organic	-		
					16	n/a	Organic			
Dustless Floor Sanding Calgary ab	ııl 1	<u>4</u>	8	Organic	+ <u>7</u>	n/a	Organic	-		
	4	<u>5</u>	n/a	Organic	1 10	14	Organic			
Calgary dustless floor sanding		<u>4</u>	9	Organic	↓ <u>14</u>	12	Organic		n/a	Organic
					+ <u>15</u>	n/a	Organic	+ <u>17</u>	n/a	Organic
Calgary AB dustless floor sanding	-	<u>4</u>	8	Organic	♣ <u>6</u>	n/a	Organic	-		
		<u>5</u>	n/a	Organic	* 9	n/a	Organic			
Hardwood Flooring	<u>lil</u> -				-			-		
Hardwood Flooring Calgary	<u>id</u> 4	<u>24</u>	n/a	Organic	-			-		
Hardwood Flooring Calgary ab	<u>ııl</u> -				4 <u>50</u>	n/a	Organic	4 <u>55</u>	n/a	Organic
Calgary hardwood flooring	ul 4	<u>18</u>	n/a	Organic	-			-		
Calgary AB hardwood flooring	ul 4	<u>28</u>	n/a	Organic	-			-		
Dustless Hardwood Floor Refinishing	ul 4	<u>6</u>	n/a	Organic	-			-		
Dustless Hardwood Floor Refinishing Calgary		<u>5</u>	8	Organic	î <u>11</u>	13	Organic	-		
					+ <u>18</u>	n/a	Organic			
Dustless Hardwood Floor Refinishing Calgary ab		4	8	Organic		n/a	Organic	-		
	4	<u>5</u>	n/a	Organic		8	Organic			
Calgary Dustless Hardwood Floor Refinishing		<u>4</u>	7	Organic	1 13	17	Organic	-		
Calgary Dustless Hardwood Floor Refinishing			7	Organic	1 5	17 n/a	Organic Organic	-		
Calgary Dustless Hardwood Floor Refinishing Calgary AB Dustless Hardwood Floor Refinishing		1 <u>4</u>	7 7 n/a	Organic Organic Organic	• <u>15</u>					

Your ranking results explained:

 $\hbox{\bf 'Organic'} \quad \hbox{-these are rankings for the URL (website address) you provided}.$

'Google+ -these are rankings for your Google+ Local listing which appears in main Google results.

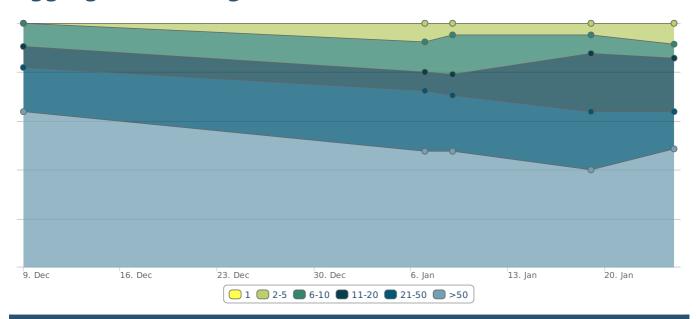
Local' -these are rankings for your Yahoo local or bing local listing which appears in main Yahoo/Bing results.

'Local' _

'Carousel' -these are search results which mention your business name but aren't your website. These are usually well known directories or '3rd Party' sites like facebook which you are listed on. The search engines crawl these sites and show results for them in their search results.

Find out more about your results - view our ' $\underline{\text{Anatomy of Search Results}}$ '.

Aggregate Ranking Chart (last 6 month)



Ranking History

Position	Position 1	Positions 2-5	Positions 6-10	Positions 11-20	Positions 21-50	Positions 51+
Saturday, 25 Jan 2014	_	9	6	23	16	51
Sunday, 19 Jan 2014	-	5	8	25	25	42
Thursday, 09 Jan 2014	_	5	17	9	24	50
Tuesday, 07 Jan 2014	_	8	13	8	26	50
Monday, 09 Dec 2013	_	_	10	9	19	67