

Summary

08/01/2020 - 08/31/2020

Impressions
Kits Endo

2,332
0 100.00%

Clicks
Kits Endo

110
0 100.00%

Conversions
Kits Endo

2
0 100.00%

Cost
Kits Endo

\$456.17
\$0.00 100.00%

Avg. CPC
Kits Endo

\$4.15
\$0.00 100.00%

Conv. rate
Kits Endo

1.82%
0.00% 100.00%

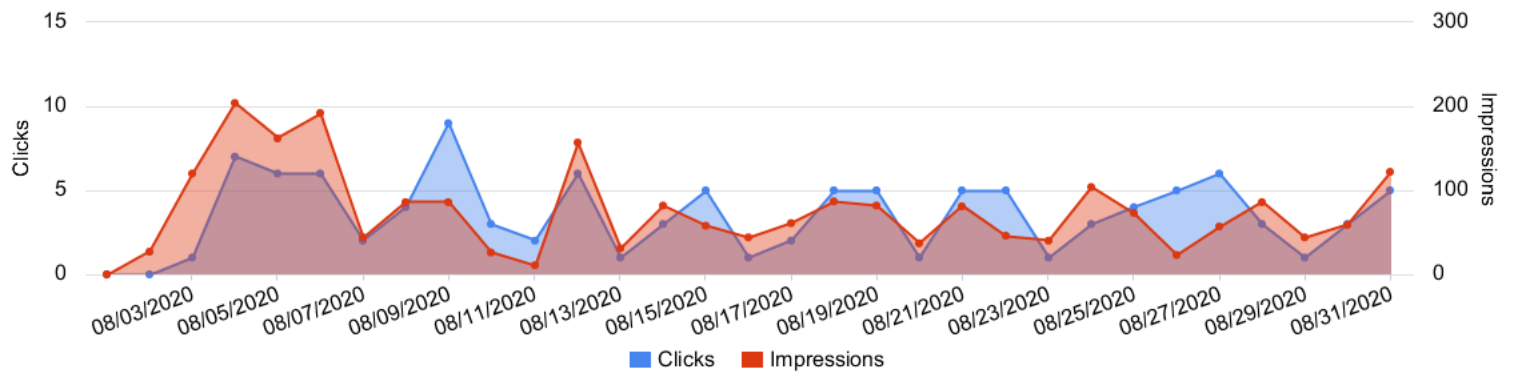
Avg. position
Kits Endo

0
0 0.00%

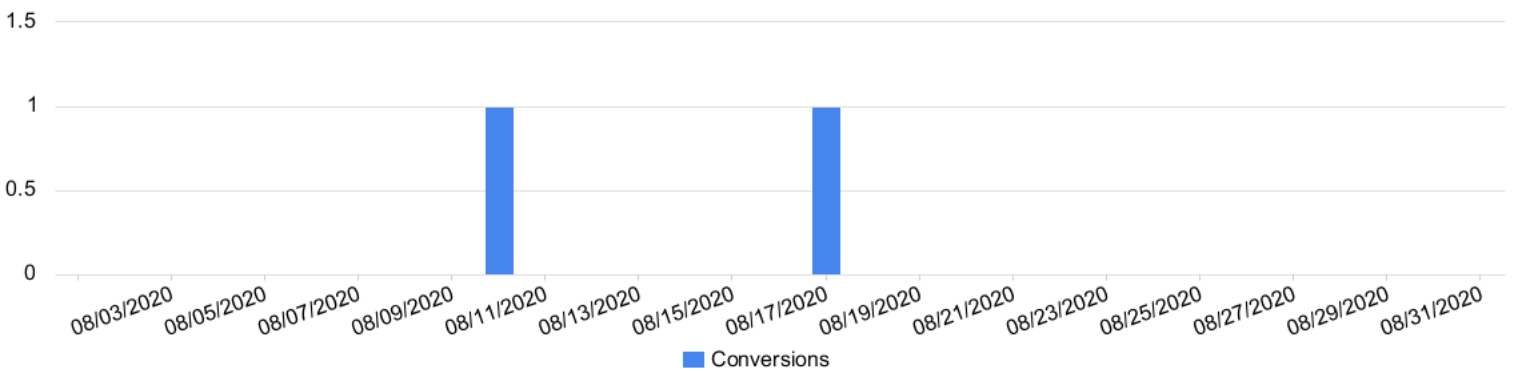
All conv.
Kits Endo

2
0 100.00%

Clicks vs Impressions
Kits Endo

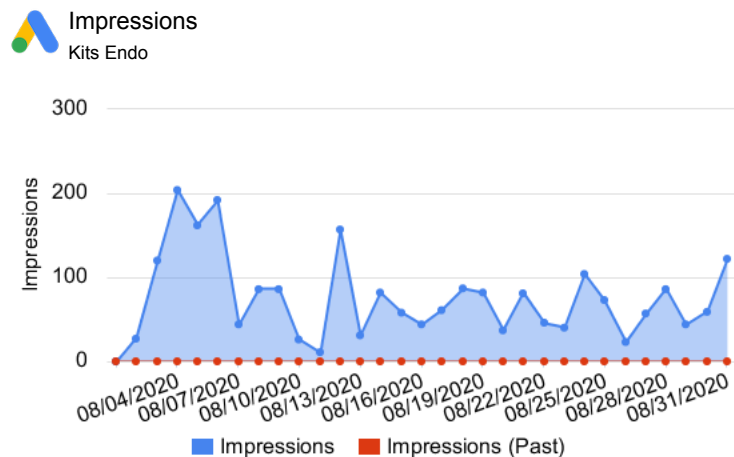
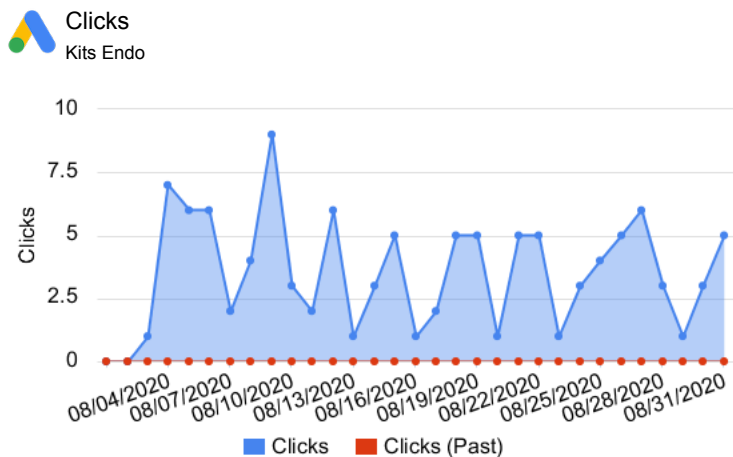


Conversions
Kits Endo



Summary

08/01/2020 - 08/31/2020



Campaign performance

08/01/2020 - 08/31/2020

Campaign performance

Kits Endo

Campaign	Campaign state	Clicks	Impressions	Conversions	CTR	Avg. CPC	Cost
Kits Endo	enabled	110	2,332	2	4.72%	\$4.15	\$456.17

Ad group performance

Kits Endo

Ad group	Ad group state	Campaign	Clicks	Impressions	Conversions	CTR	Avg. CPC	Cost
Endodontist	enabled	Kits Endo	70	1,350	1	5.19%	\$3.77	\$263.73
Root Canal	enabled	Kits Endo	40	982	1	4.07%	\$4.81	\$192.44

Ad performance (text ads)

Kits Endo

There are no results

Ad performance (expanded text ads)

Kits Endo

Ad	Ad group	Campaign	Clicks	Impressions	Conversions	CTR	Avg. CPC	Cost	Avg. position
Vancouver Root Canal Treatment Get Diagnosed Kitsilano Endodontics kits-endo.ca/root/canal Root canal treatment can usually be completed in one or two visits. Save the tooth and relieving the pain associated with the infected tooth.	Root Canal	Kits Endo	13	324	0	4.01%	\$5.90	\$76.66	--
Vancouver Endodontists Consultations & Surgery Options For Root Canal kits-endo.ca/vancouver/endodontics In your initial consultation we will assess to see if there is an endodontic solution. When you come to Kitsilano Endodontics you are not coming for just a 'root canal.'	Endodontist	Kits Endo	12	292	1	4.11%	\$3.26	\$39.13	--
We'll Stop Your Tooth Pain Vancouver Endodontic Surgery When We Can't Save The Tooth kits-endo.ca/vancouver/endodontics When a root canal isn't enough to save the tooth. Endodontic surgery is required in order to remove the portion of damaged bone & root tip.	Endodontist	Kits Endo	10	207	0	4.83%	\$5.07	\$50.69	--
Root Canal Diagnosis Get Diagnosed & Treated Vancouver Endodontists kits-endo.ca/root/canal Root canal treatment can usually be completed in one or two visits. Save the tooth and relieving the pain associated with the infected tooth.	Root Canal	Kits Endo	2	93	0	2.15%	\$1.66	\$3.32	--

Ad performance (image ads)

Kits Endo

There are no results

Campaign performance

08/01/2020 - 08/31/2020



Ad performance (responsive display ads)

Kits Endo

There are no results

Account performance

08/01/2020 - 08/31/2020

Overall performance

Kits Endo

Metric	08/01/2020 - 08/31/2020	07/01/2020 - 07/31/2020	% Change
Clicks	110	0	100.00%
Impressions	2,332	0	100.00%
CTR	4.72%	0.00%	100.00%
Conversions	2	0	100.00%
Cost	\$456.17	\$0.00	100.00%
Avg. CPC	\$4.15	\$0.00	100.00%
Avg. position	0	0	0.00%

Network performance

Kits Endo

Network (with search partners)	Clicks	Impressions	Cost	Conversions	Avg. CPC	CTR	Avg. position
Google search	110	2,332	\$456.17	2	\$4.15	4.72%	--

Device performance

Kits Endo

Device	Clicks	Impressions	Cost	Conversions
Mobile devices with full browsers	63	1,527	\$285.91	2
Computers	44	758	\$165.47	0
Tablets with full browsers	3	47	\$4.79	0

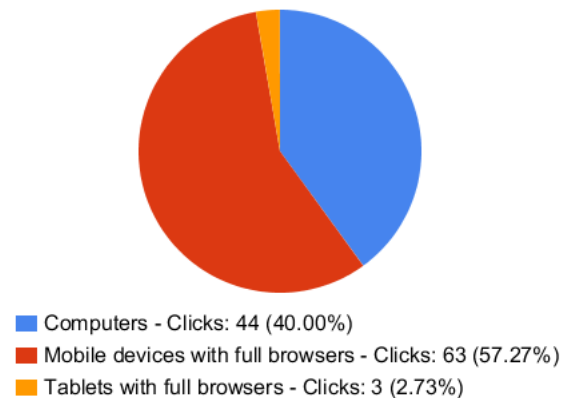
Clicks by network

Kits Endo



Clicks by device

Kits Endo




Conversion category performance

Kits Endo

Conversion category	Conversion name	Conversions	Conversions	Total conv. value	All conv.
Lead	Calls from ads	2	2	\$2.00	2

Account performance

08/01/2020 - 08/31/2020

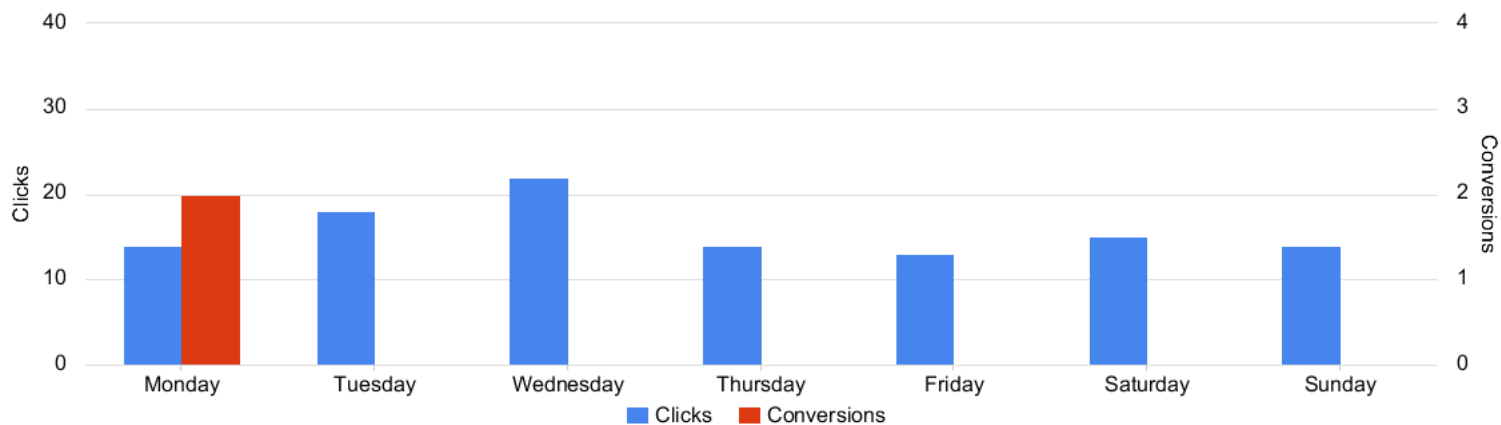
 Click type performance
Kits Endo

Click type	Clicks	Impressions	Cost	Conversions
Headline	96	2,332	\$364.01	0
Sitelink	9	2,099	\$29.49	0
Phone calls	5	731	\$62.67	2

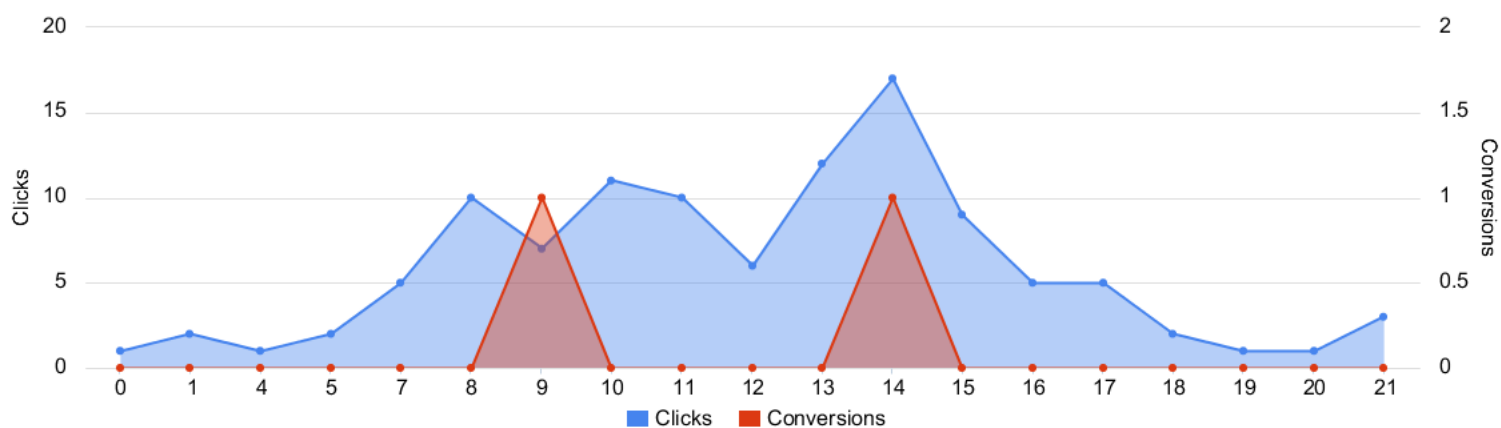
Schedule performance

08/01/2020 - 08/31/2020

Day of week
Kits Endo

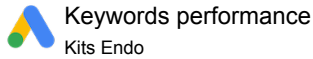


Hour of day
Kits Endo

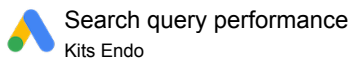


Keywords performance

08/01/2020 - 08/31/2020



Keyword	Match type	Campaign	Ad group	Clicks	Impressions	Conversions	Cost	Avg. position
endodontist	Broad	Kits Endo	Endodontist	21	282	0	\$79.88	--
dental endodontics	Broad	Kits Endo	Endodontist	10	260	0	\$31.95	--
endodontics	Broad	Kits Endo	Endodontist	10	186	1	\$37.40	--
endodontics procedures	Broad	Kits Endo	Endodontist	8	149	0	\$23.70	--
endo treatment	Broad	Kits Endo	Endodontist	7	152	0	\$27.80	--
dentist that does root canals	Broad	Kits Endo	Root Canal	7	53	0	\$26.60	--
root canal dentist	Broad	Kits Endo	Root Canal	6	220	0	\$14.42	--
implant	Broad	Kits Endo	Root Canal	6	294	0	\$56.83	--
endodontic specialists	Broad	Kits Endo	Endodontist	6	126	0	\$25.83	--
tooth root canal treatment	Broad	Kits Endo	Root Canal	5	42	0	\$20.23	--
rct dental	Broad	Kits Endo	Root Canal	5	103	0	\$11.35	--
specialist in endodontics	Broad	Kits Endo	Endodontist	4	53	0	\$15.55	--
failed root canal	Broad	Kits Endo	Root Canal	3	24	0	\$21.95	--
endo specialist	Broad	Kits Endo	Endodontist	3	33	0	\$16.73	--
root canal price	Broad	Kits Endo	Root Canal	3	44	0	\$10.17	--

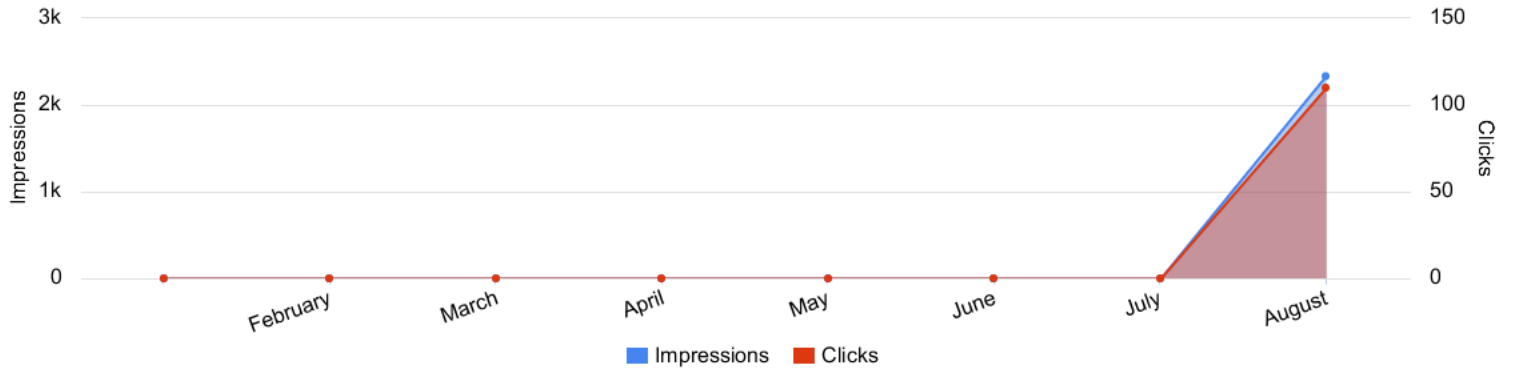


Search term	Keyword	Match type	Clicks	Impressions	Conversions	Avg. CPC	Cost	Avg. position
vanendo	endodontist	broad	3	11	0	\$4.12	\$12.36	--
endodontist consultation	endodontics procedures	broad	2	1	0	\$1.68	\$3.36	--
root canal cost vancouver	dentist that does root canals	broad	2	2	0	\$2.88	\$5.75	--
https precisionendo ca wp content uploads 2020 05 banner logo png reivews	endodontics	broad	2	1	0	\$2.41	\$4.82	--
dr ektefaie	endodontist	broad	2	5	0	\$1.75	\$3.50	--
dr eman moradi	endodontist	broad	2	2	0	\$1.60	\$3.20	--
vancouver endodontics	specialist in endodontics	broad	2	2	0	\$2.38	\$4.76	--
root canal cost bc	endo treatment	broad	1	3	0	\$1.32	\$1.32	--
wendy lai endodontist	dental endodontics	broad	1	1	0	\$6.11	\$6.11	--
kits endo reviews	endodontist	broad	1	1	0	\$2.21	\$2.21	--

Year to date

01/01/2020 - 08/31/2020

Impressions vs Clicks
Kits Endo



Performance by period
Kits Endo

Month	Clicks	Impressions	Conversions	CTR	Avg. CPC	Cost	Avg. position
08/01/2020	110	2,332	2	4.72%	\$4.15	\$456.17	--